

THE QUOTABLE ROBERT G. MONDAVI

“To succeed and have a happy life, you need common sense, a commitment to hard work and the courage to go your own way. Interest is not enough – you must be passionate about what you do. Find a job you love and you’ll never have to work a day in your life.”

A handwritten signature in black ink that reads "Robert Mondavi". The signature is fluid and cursive, with a large, stylized initial "R" that loops back.

On Work:

- ◆ “Making good wine is a skill, fine wine an art.”
- ◆ “Establish a goal just beyond what you think you can do. When you achieve that, establish another and another. This will teach you to embrace risk.”
- ◆ “Always stay positive. Use your common sense. And remember this: the California wine culture was built on the can-do spirit and will continue to thrive on the can-do spirit.”
- ◆ “It’s pleasant to review one’s accomplishments, but it’s exciting to grapple with new challenges.”

On Life:

- ◆ “Drink what you like, and like what you drink.”
- ◆ “Generosity pays. So learn to initiate giving. What you give will enrich your life and come back to you many times over.”
- ◆ “Wine to me is passion. It’s family and friends. It’s warmth of heart and generosity of spirit.”
- ◆ “People don’t believe you anyway—why bother lying?”

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- ◆ “You must understand that you cannot change people. You must accept their differences and try to work with them as they are. I learned this late in life, and it is amazing what peace of mind I found when I finally understood it.”
- ◆ “Out of all the rigidities and mistakes of my past, I’ve learned a lesson that I’d like to see engraved on the desk of every business leader, teacher, and parent in America: The greatest leaders don’t rule. They inspire.”
- ◆ “All things in moderation, with a few glorious exceptions.”
- ◆ “My mother, Rosa, taught me the power of love and the virtues of hard work, strong family ties, an open heart, a generous spirit and fine home cooking enjoyed with good wine around the communal table.”

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